

## Feedback questionnaire on "Bull by the Horns" project

In lack of other instructions, choose the correct alternative or write your answer.

### Part A: Project's operation

#### Role in the "Bull by the Horns" project

1. I have

- |  |   |
|--|---|
| <input type="checkbox"/> a farm without grazing animals  | <input type="checkbox"/> a farm and grazing animals       |
| <input type="checkbox"/> grazing animals, but not a farm | <input type="checkbox"/> neither farm nor grazing animals |

*Cattle, sheep, horses, and goats are grazing animals.  
Here "farm" means a farm or other rural property.*

2. I participated in the project in following ways (you can choose multiple options):

- |   |  |
|---|--|
| <input type="checkbox"/> I received advisory services by phone  | <input type="checkbox"/> I participated in large-scale landscape management planning                   |
| <input type="checkbox"/> a project worker visited my farm   | <input type="checkbox"/> I went to project's study trip to Sweden                                      |
| <input type="checkbox"/> a site-specific management plan was prepared for me (for a management or a investment subsidy) | <input type="checkbox"/> I was a representative of a civic association                                 |
| <input type="checkbox"/> a manager was searched for my site   | <input type="checkbox"/> I participated as a representative of an interest group of the project        |
| <input type="checkbox"/> new pastures were searched for my animals  | <input type="checkbox"/> in another way, what: _____   |
| <input type="checkbox"/> I had an announcement in Pasture Bank  | <input type="checkbox"/> I do not remember that I participated in the project (move on to fill Part B) |

#### Contentment to project's operation

For each statement, choose the alternative that best corresponds to your own experience:

strongly agree    agree    neutral    disagree    strongly disagree

- |   |                          |                          |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 3. I was left with a positive image of the project. ....                    | <input type="checkbox"/> |
| 4. Advisory services I received were professional. ....                     | <input type="checkbox"/> |
| 5. Management planning was cooperative. ....                                | <input type="checkbox"/> |
| 6. My interests were incorporated into the management plan.                 | <input type="checkbox"/> |
| 7. New collaboration around landscape management was initiated. ....        | <input type="checkbox"/> |
| 8. Existing collaboration around landscape management was strengtened. .... | <input type="checkbox"/> |
| 9. I acquired new knowledge on landscape and nature management. ....        | <input type="checkbox"/> |
| 10. I acquired new knowledge on biodiversity. ....                          | <input type="checkbox"/> |
| 11. Project lasted long enough (3 years 4 months). ....                     | <input type="checkbox"/> |
| 12. Future actions similar to project's operation are needed. ....          | <input type="checkbox"/> |

13. Choose three operations that you felt the project succeeded well in:

- |   |  |
|---|--|
| <input type="checkbox"/> counselling on subsidies for management of traditional rural biotopes and/or enhancing of biological and landscape diversity | <input type="checkbox"/> securing management continuity                              |
| <input type="checkbox"/> counselling on non-productive investment subsidy for initial clearing and enclosing of valuable traditional rural biotopes   | <input type="checkbox"/> study trip to Sweden  |
| <input type="checkbox"/> field visits to farms and pasture sites  | <input type="checkbox"/> improving Pasture Bank web site                             |
| <input type="checkbox"/> site-specific management planning  | <input type="checkbox"/> spreading information on landscape management               |
| <input type="checkbox"/> large-scale landscape management planning  | <input type="checkbox"/> supporting entrepreneurship on landscape management         |
| <input type="checkbox"/> finding cattle to graze on my site   | <input type="checkbox"/> building collaboration between landowners and cattle owners |
| <input type="checkbox"/> finding pastures for my cattle   | <input type="checkbox"/> facilitating collaboration with ELY Centre                  |
|   | <input type="checkbox"/> facilitating collaboration with ProAgria                    |
|   | <input type="checkbox"/> the project as a whole                                      |

14. Choose three operations that you felt the project did not succeed in:

- |   |  |
|---|--|
| <input type="checkbox"/> counselling on subsidies for management of traditional rural biotopes and/or enhancing of biological and landscape diversity | <input type="checkbox"/> securing management continuity                              |
| <input type="checkbox"/> counselling on non-productive investment subsidy for initial clearing and enclosing of valuable traditional rural biotopes   | <input type="checkbox"/> study trip to Sweden  |
| <input type="checkbox"/> field visits to farms and pasture sites  | <input type="checkbox"/> improving Pasture Bank web site                             |
| <input type="checkbox"/> site-specific management planning  | <input type="checkbox"/> spreading information on landscape management               |
| <input type="checkbox"/> large-scale landscape management planning  | <input type="checkbox"/> supporting entrepreneurship on landscape management         |
| <input type="checkbox"/> finding cattle to graze on my site   | <input type="checkbox"/> building collaboration between landowners and cattle owners |
| <input type="checkbox"/> finding pastures for my cattle   | <input type="checkbox"/> facilitating collaboration with ELY Centre                  |
|   | <input type="checkbox"/> facilitating collaboration with ProAgria                    |
|   | <input type="checkbox"/> the project as a whole                                      |

*Implementation of site-specific management plans (answer to questions 15, 16, and 17 only if you participated in the planning)*

15. The site(s) within management planning are currently under active management

- |   |  |
|---|--|
| <input type="checkbox"/> yes, in the planned extent | <input type="checkbox"/> no: the site is not managed           |
| <input type="checkbox"/> yes, partially             | <input type="checkbox"/> maybe (I'm not sure on the situation) |

If the site is not managed, tell why: \_\_\_\_\_

\_\_\_\_\_

16. The management of the site will continue in the future (eg. management contract is to be renewed after current subsidy period)

- |   |   |
|---|---|
| <input type="checkbox"/> yes, most likely | <input type="checkbox"/> maybe (I'm not sure)         |
| <input type="checkbox"/> yes, likely      | <input type="checkbox"/> management will not continue |

If management will cease, or the situation is unsure, tell why: \_\_\_\_\_

\_\_\_\_\_

17. How helpful do you consider the management plan has been in facilitating the management actions?

- very helpful
- helpful
- somewhat helpful
- little helpful
- not helpful at all
- I cannot say

*Implementation of large-scale landscape management plans (answer questions 18 and 19 if you participated in the planning process)*

18. For my part, I have implemented the project's large-scale landscape management plan

- yes, mostly according to the plan
- I have not implemented the plan at all
- yes, partially according to the plan
- maybe (I'm not sure)

19. How useful do you evaluate the large-scale management plan compiled in the project?

- very useful
- useful
- somewhat useful
- little useful
- not useful at all
- I cannot say

If you answered "little useful" or "not useful at all", tell why you think large-scale management planning did not work out:

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## **Part B: Background information**

### *Grazing animals*

20. Renting or transferring grazers between farms and/or properties (you can choose multiple options):

- I rent out, lend, or sell my grazers for pasturing
- grazers are brought to my farm/property
- I do not practice grazer transferring

21. What species of grazers do you have (you can choose multiple options – also so-called summer grazers count)?

- cattle
- horses
- sheep
- others, what: \_\_\_\_\_
- goats
- I don't have grazing animals

22. If you have given up keeping grazing animals, when did this happen: \_\_\_\_\_

Why did this happen: \_\_\_\_\_



**Supplementary material 2:** Basic background information on questionnaire respondents. The number of answers for each variable is given in brackets ( $n_{\text{total}} = 63$ ).

Variable	Categories	Percentage
Gender (n = 62)	male	65.0 %
	female	35.0 %
Year of birth (n = 61)	1930s or 1940s	24.6 %
	1950s	19.7 %
	1960s	32.8 %
	1970s	16.4 %
	1980s or 1990s	6.6 %
Province (n = 62)	Central Finland	53.2 %
	Southern Savo	32.3 %
	Pirkanmaa	9.7 %
	Uusimaa	3.2 %
	Ostrobothnia	1.6 %
Basic education (n = 61)	primary, secondary, or high school	18.0 %
	professional training	26.2 %
	lower degree in polytechnic or university	31.2 %
	higher degree in polytechnic or university	24.6 %
Current employment (n = 61)	farmer or farm worker	44.3 %
	pensioner	26.2 %
	full-time employee	21.3 %
	part-time employee	6.6 %
	student	1.6 %
Role in the project (n = 62)	landowner and cattle owner	45.2 %

	landowner (no cattle)	37.1 %
	cattle owner (no land)	3.2 %
	no land nor cattle (e.g., a representative of an interest group)	14.5 %